Token Economics

What is Braintrust?

Braintrust is a **decentralized talent network** that replaces today's outdated, fragmented recruiting systems with a liquid, algorithmically controlled marketplace, governed by network participants. The network runs on the Ethereum blockchain with a native token called BTRST, which users earn by introducing and onboarding clients (demand) and talent (supply) to the network. In addition, clients use BTRST to enhance their job postings and talent use BTRST to enhance their proposals or take courses to level up their skills. The community expands beyond 50,000 members across 100+ countries. Braintrust partners with global enterprises across the Fortune 1000.

Clients

Token overview

The BTRST token launched on the Ethereum mainnet on September 1, 2021 using the ERC-20 standard. The token powers the entire decentralized network's governance, incentivizing the community to build the network through referring clients and talent, as well as screening new talent. It has a fixed supply of 250 million tokens, meaning the total number of tokens in circulation can never surpass that amount.

Use cases

Governance

BTRST token holders can discuss ideas for improvements, propose changes, and vote on governance proposals. Each token represents one vote.

Bid staking

Talent and clients can stake tokens to stand out. Token bid staking helps "un-stick," or reduce friction, in the network, keeping it more transparent.

Career benefits

Users can also earn tokens by taking courses on Braintrust Academy. In the future, tokens will be redeemable for special perks.

Braintrust

Token details

- Ticker: BTRST
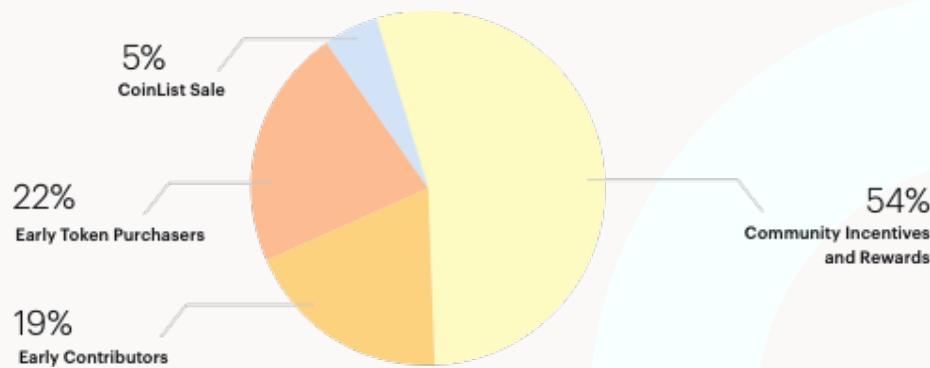- Standard: ERC-20
- Max Supply: 250,000,000

Connect

- Twitter
- LinkedIn
- Discord
- Telegram

Resources

- Whitepaper
- About BTRST
- Help Center
- Blog
- BTRST Contract repositories on Github
- BTRST ERC-20 deployment

Token distribution

5%
CoinList Sale

22%
Early Token Purchasers

19%
Early Contributors

54%
Community Incentives and Rewards

Token distribution table (subject to future community management and governance)

Segment	Allocation (% of total supply)	Release Schedule
Community Incentives and Rewards	54%	Unlocked at network launch and distributed over time in accordance with community incentive and reward programs.
Early Token Purchasers	22%	2 year lock, 1 year cliff, then monthly.
Early Contributors	19%	4 year release schedule, 1 year cliff, then monthly.
CoinList Sale	5%	3 month/6 month lock, releasing monthly depending on tier.

Supporters

coinbase VENTURES   TIGERGLOBAL   PANTERA   Multicoin Capital   GALAXY DIGITAL

VARIANT   IDEO   OTV OMIDYAR TECHNOLOGY VENTURES   true Ventures   homebrew

BLOCKCHANGE   ACME   UPRISING   HASHKEY   Fin venture capital